

WEB DEVELOPER · CONTENT CREATOR

Isna Hidayat

S.Kom — Bachelor of Computer Science



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LOCATION

Tanjungpinang, Riau Islands, Indonesia

BORN

Purwokerto, March 12, 1997

Profile

Informatics Engineering graduate combining web development skills with hands-on experience in digital content production. Background spans production operations, team leadership, and social media — bringing a disciplined, solution-oriented approach and a high commitment to quality in every role.

Experience

- 2026** ● **Freelance Content Creator**
Facebook · YouTube · TikTok · Instagram
Produces and publishes digital content across major social platforms — planning, filming, and editing end-to-end.
- 2019–21** ● **Affiliate Marketer**
Shopee
Promoted products through affiliate campaigns and social channels, turning content reach into conversions.
- 2017–19** ● **Chief Operator / Assistant Leader**
JA Solar Sdn. Bhd. — Malaysia
Led a production team on the line: coordinated daily operations, supported supervision, and kept output on target — recognized with multiple performance awards.
- 2016** ● **Production Operator**
JA Solar Sdn. Bhd. — Malaysia
Operated production equipment to strict quality standards; named Best Employee in corporate awards within the first year.
- 2015** ● **Travel Agent Operator**
PT. Granindo Duta Selaras
Handled bookings and front-line customer service for travel operations.

Education

Informatics Engineering

Bachelor's Degree · Class of 2022

GPA 3.54 / 4.00

Expertise

Web Development

PHP

HTML

CSS

Database

Video Production

Content Production

Strengths

- Strong team communication
- Critical thinking & problem-solving
- Responsible, highly committed
- Disciplined and punctual

Languages

Indonesian

Native

● ● ● ● ● ●

Javanese

Fluent

● ● ● ● ● ●

Malay

Fluent

● ● ● ● ● ●

English

Professional

● ● ● ● ● ●

Awards

Best Performance Award	Q4 2018
Best Section Awards	2017–18
Best Performer Award	Q2 2017
Best Employee Corporate	2016